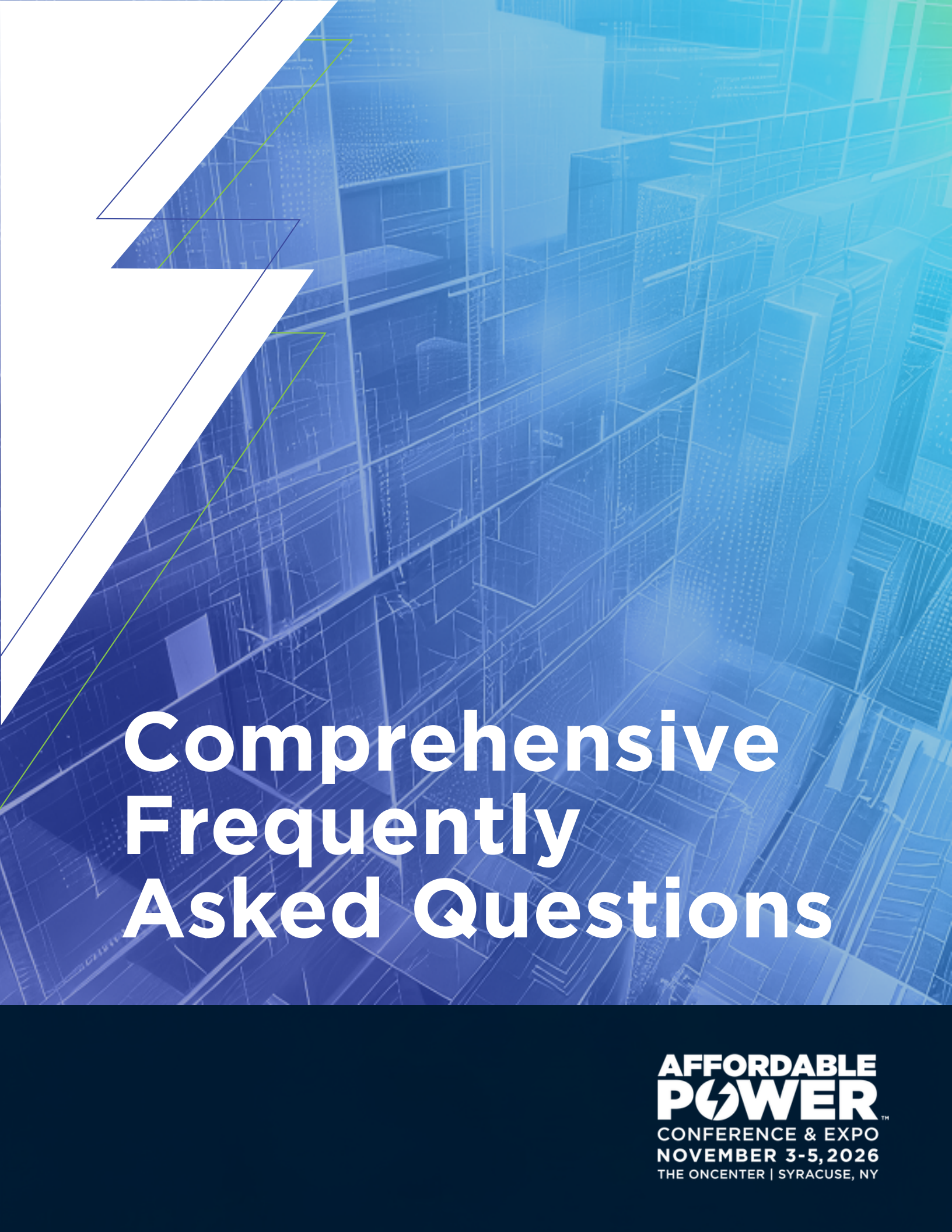




# Comprehensive Frequently Asked Questions

**AFFORDABLE  
POWER™**  
CONFERENCE & EXPO  
NOVEMBER 3-5, 2026  
THE ONCENTER | SYRACUSE, NY



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# About the Event

## **What is Affordable Power™?**

Affordable Power™ is a pioneering event addressing power challenges from AI, data centers and electrification, produced by NAATBatt International and NY-BEST, uniting the entire energy ecosystem.

## **Who produces the conference?**

Affordable Power™ is produced through a partnership between NAATBatt International and NY-BEST, two organizations dedicated to advancing energy storage, energy innovation and grid modernization.

## **What makes this event different?**

Most conferences focus on a single technology or market segment. Affordable Power™ brings together the entire energy ecosystem to address power generation, transmission, storage, financing, policy and deployment in one event.

# Registration & Attendance

## Who should attend?

The conference is designed for utilities, grid operators, data center owners and operators, energy developers, battery and storage companies, EPC firms, investors, policymakers, regulators, technology providers and large energy users.

## Are group discounts available?

Yes. Organizations registering four or more attendees at the same time receive a 20% discount on conference registrations.

## Can registrations be transferred?

Yes. Registrations may be transferred to another individual at no charge prior to the event.

## What is included with a Conference Pass?

Conference passes include access to keynotes, educational sessions, the expo hall, networking events, breakfasts, lunches and conference materials.

## What is the cancellation policy?

Registrations cancelled by August 31, 2026, receive a refund less a \$100 processing fee. Partial refunds are available through October 15, 2026.

# Conference Program

## What topics are covered?

The program covers grid modernization, energy storage, data centers, AI infrastructure, distributed energy resources, on-site generation, power procurement, transmission, financing, policy and emerging technologies.

## What are the conference tracks?

Tracks include:

- Affordability Policy for the Grid
- Community Acceptance and Safety
- Power Architecture for Data Centers and Large Loads
- On-Site Power Solutions
- Energy Storage Technologies for Data Centers and Large Loads
- Financing Data Center Power Infrastructure
- Innovations in Energy Storage

## Will there be keynote speakers?

Yes. Industry leaders and visionaries will provide keynote presentations addressing the future of power infrastructure and energy innovation.

## Who develops the conference content?

The program is guided by a distinguished Advisory Board representing industry, utilities, national laboratories, universities, technology providers and investors.

# Expo Hall

## **Why visit the expo?**

The expo is where attendees discover technologies, services and partners that can help solve real-world power challenges.

## **What products and services will be featured?**

The expo floor will include energy storage systems, turbines, microgrids, renewable energy, data center infrastructure, cooling technologies, software, engineering services, financing and more.

## **How many exhibitors are expected?**

More than 75 exhibitors are expected to participate in the inaugural event.

## **Can I meet vendors and technology providers directly?**

Yes. The expo is designed to facilitate direct conversations with solution providers and subject matter experts.

# Networking

## **What networking opportunities are available?**

Networking is integrated throughout the event via receptions, meals, breaks, expo activities and informal gatherings.

## **Who will I meet?**

Attendees include executives, engineers, developers, investors, policymakers, regulators, utilities leaders, technology providers and major energy users.

## **Why is networking important at Affordable Power™?**

Many of the industry's most pressing power challenges require partnerships. The event is designed to accelerate those conversations.



# Hotel & Travel

## **Where should I stay?**

The official conference hotel is the Marriott Syracuse Downtown.

## **What is the conference room rate?**

Attendees receive a discounted conference rate of \$179 per night plus applicable taxes.

## **What airport should I use?**

Syracuse Hancock International Airport (SYR) is located approximately 15 minutes from the venue.

## **What weather should I expect?**

November temperatures typically range from the mid-30s to upper-40s Fahrenheit. Business attire with a warm coat is recommended.

# First-Time Attendees

## **This is a new event. Why should I attend?**

Affordable Power™ was created specifically to address the power constraints limiting growth across multiple industries. The event focuses on practical solutions and real-world implementation rather than theory.

## **How should I plan my schedule?**

Review the conference tracks in advance, identify priority sessions, schedule exhibitor meetings and leave time for networking.

## **Should I bring colleagues?**

Absolutely. Different team members can attend different sessions and bring back broader insights and perspectives.



# Exhibitors & Sponsors

## Why should my company exhibit?

The expo provides direct access to buyers, decision-makers, project developers, utilities operators, investors and technology leaders actively seeking solutions.

## What sponsorship opportunities are available?

Options include branding, networking events, meals, signage, thought leadership opportunities, digital advertising and custom packages.

## Can sponsorship packages be customized?

Yes. The conference team can develop customized opportunities aligned with specific marketing objectives.



# Speakers

## **Will there be a Call for Presentations?**

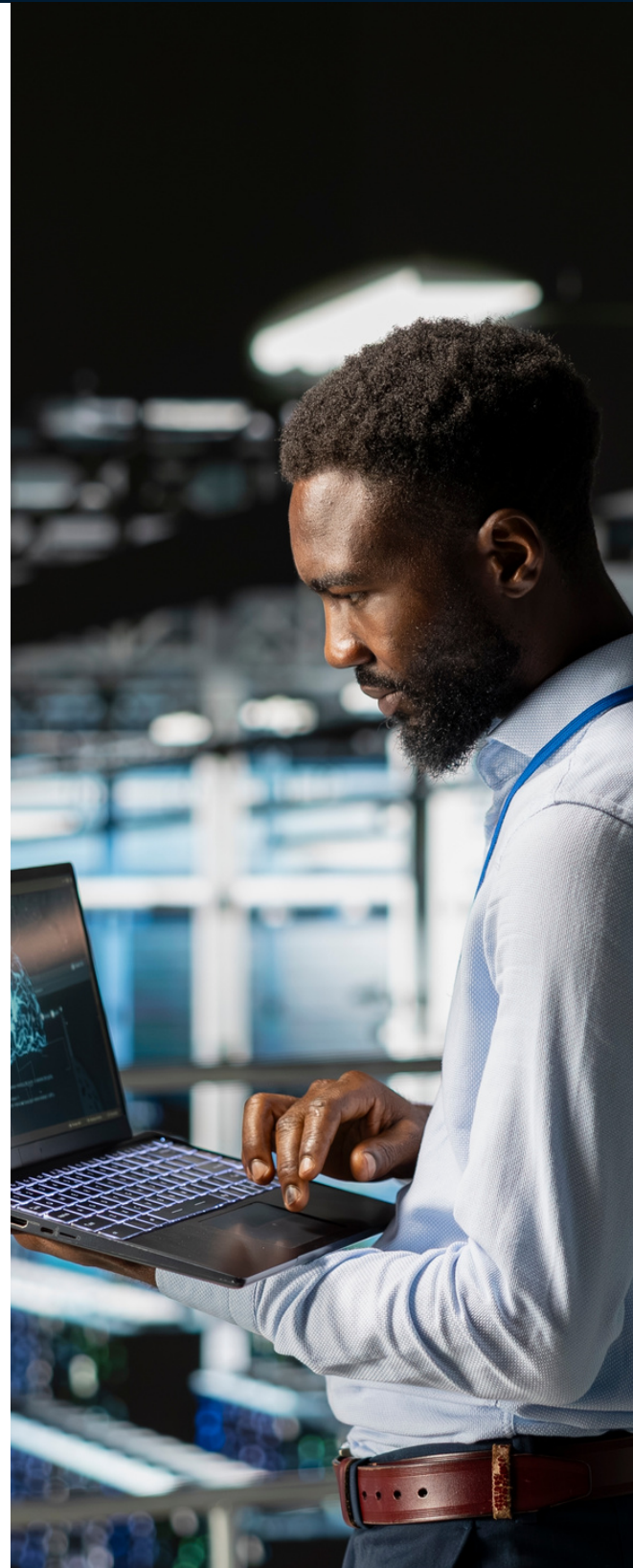
Yes. Industry experts will have the opportunity to submit presentation proposals for consideration.

## **What makes a successful presentation?**

Practical case studies, lessons learned, technical insights, market data and actionable information are strongly encouraged.

## **Are sales presentations permitted?**

Sessions should be educational and informative. Excessively promotional presentations are discouraged. However, exhibiting companies will have the opportunity to pitch from the exhibit floor.



# Media & Press

## Who qualifies for a media pass?

Credentialed journalists, reporters, industry analysts, bloggers, podcasters, newsletter publishers, broadcasters and content creators who regularly cover the energy, utility, data center, AI infrastructure, advanced manufacturing or technology sectors may qualify for a complimentary media pass.

## Is there a cost for approved media?

No. Approved media representatives receive complimentary registration to attend Affordable Power™ Conference & Expo.

## How do I apply for a media pass?

Complete the Media Pass Request Form and submit examples of recent content published within the last six months. All applications are reviewed by event management.

## Do marketing, PR or sales professionals qualify for media credentials?

No. Media credentials are reserved for individuals producing independent editorial content. Marketing professionals, public relations representatives, advertising sales personnel and consultants representing individual companies generally do not qualify.

# Media & Press

## **Are bloggers, podcasters and influencers eligible?**

Yes. Industry bloggers, podcasters, newsletter publishers, social media creators and digital content producers are encouraged to apply. Applicants should provide examples of recent content and audience reach.

## **Are media partnerships available?**

Yes. Affordable Power™ offers a limited number of media partnerships and influencer collaboration opportunities. Qualified media organizations, newsletters, podcasts and content creators may be eligible for complimentary attendance packages and other benefits in exchange for promotional support before, during and/or after the event.

## **What is expected of approved media attendees?**

Credentialed media are expected to provide editorial coverage of the event, such as articles, interviews, newsletters, podcasts, videos, social media content or post-event analysis. Copies or links to published coverage should be shared with the event organizers.

## **Can I record conference sessions?**

No. Audio recording, video recording, livestreaming and photography during conference sessions are prohibited unless specifically authorized by event management.

# Media & Press

## **Can I take photos in the expo hall?**

Yes. Personal photography using mobile devices is permitted in public areas and the expo hall. Professional photography, commercial filming, interviews or organized video production require prior approval.

## **Who owns the presentation content?**

All presentations, slides and session materials remain the intellectual property of the presenter and may not be reproduced, distributed, photographed or recorded without permission.

## **Can exhibitors film in their booths?**

Yes. Exhibitors may photograph and film activities within their own exhibit space. However, recording attendees, neighboring exhibitors, products or presentations requires prior consent.

## **Who do I contact with media questions?**

For media credential requests, interview opportunities, media partnerships, press releases or general media inquiries, contact: Paula Szyper [pszyper@affordablepowerexpo.com](mailto:pszyper@affordablepowerexpo.com) or fill out [this form](#).

# On-site Experience

## **Will Wi-Fi be available?**

Yes, complimentary Wi-Fi will be available throughout the conference venue.

## **Will meals be provided?**

The conference includes breakfasts, lunches, refreshment breaks and designated networking receptions. Attendees with Expo Only passes will have the option to purchase food and beverages on-site.

## **Will there be a conference app?**

A mobile app will provide schedules, speaker information, exhibitor listings and networking tools. Access will be sent closer to the conference.

## **Is the venue accessible?**

Yes. The Oncenter is ADA compliant and accessible to attendees with disabilities.

# Why Attend?

## **What business value will I gain?**

Attendees will discover technologies, strategies, partners and market intelligence that can help accelerate projects and reduce risk.

## **Why send multiple team members?**

The event covers technical, operational, business, regulatory and financial topics. Multiple attendees allow organizations to capture more value.

## **What makes this event timely?**

The explosive growth of AI, data centers, electrification and advanced manufacturing is creating unprecedented demand for power. Organizations need solutions now, not years from now.

