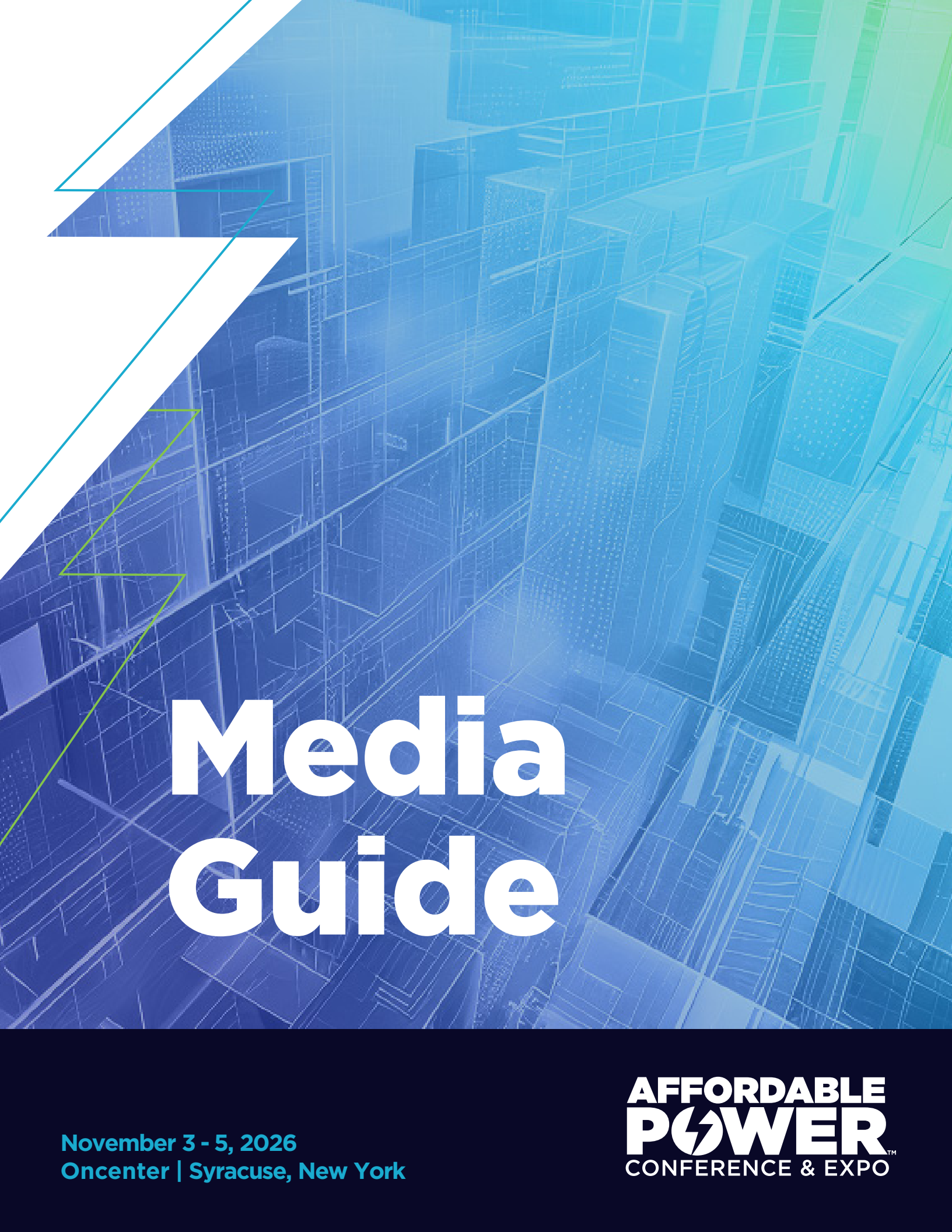




Media Guide

November 3 - 5, 2026
Oncenter | Syracuse, New York

AFFORDABLE
POWER[™]
CONFERENCE & EXPO

MEDIA GUIDE

Media Registration & Credentials

Affordable Power™ Conference & Expo welcomes credentialed members of the media covering the energy, utility, data center, AI infrastructure, advanced manufacturing, public policy and technology sectors.

Qualified journalists, analysts and industry media may apply for a complimentary media pass to attend the event. Media credentials are granted solely to individuals whose primary purpose is gathering, reporting, publishing or broadcasting news and analysis related to the industries served by Affordable Power™.

Approval of media credentials is at the sole discretion of event management.

Eligibility for a Complimentary Media Pass

To qualify for a complimentary media pass, applicants must regularly produce editorial content covering one or more of the following areas:

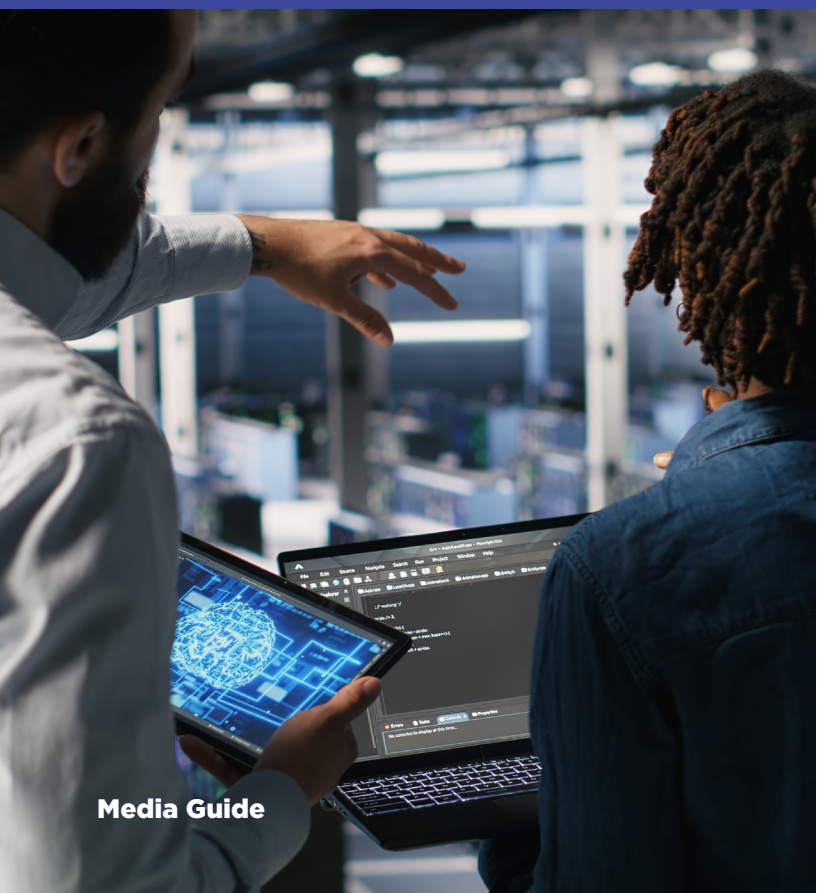
- Energy and power generation
- Utilities and grid operations
- Energy storage and battery technologies
- Data centers and AI infrastructure
- Advanced manufacturing
- Infrastructure development
- Clean energy and sustainability
- Public policy and economic development

Applicants must provide examples of recent work published within the past six months.

The following individuals are generally not eligible for media credentials:

- Sales and business development professionals
- Marketing and public relations representatives
- Publishers whose primary role is advertising sales
- Corporate communications personnel
- Consultants representing individual companies
- Individuals creating content on behalf of exhibitors or sponsors
- Organizations conducting paid promotional coverage

Media passes are intended for independent editorial coverage of the event.



MEDIA CATEGORIES



JOURNALISTS & REPORTERS

Reporters from newspapers, magazines, trade publications, online news outlets and wire services must provide recent bylined articles published within the last six months.

Media outlets should regularly publish original editorial content and serve a professional audience within the energy, utility, data center, infrastructure, manufacturing or technology sectors.



INDUSTRY ANALYSTS

Analysts from recognized research firms, consulting organizations and financial institutions must provide recent reports, research publications or analysis demonstrating active coverage of relevant industries.

Submitted materials must clearly identify the applicant as the author or contributing analyst.



FREELANCE WRITERS

Freelance journalists must provide evidence of recent published work and, when possible, an assignment letter or confirmation from a recognized media outlet covering the event.



BROADCAST & VIDEO MEDIA

Television crews, documentary producers, videographers, photographers and podcast production teams must provide proof of affiliation with a recognized media organization or editorial platform.



ASSOCIATION & TRADE PUBLICATION STAFF

Editorial staff representing industry associations, professional societies and trade organizations are welcome to apply and should provide examples of recent editorial content.

Media Coverage Expectations

Affordable Power™ provides complimentary media access to support independent reporting and industry awareness.

Credentialed media attendees are expected to produce editorial coverage, commentary, analysis, interviews or event-related content following the event, with links or copies of coverage shared with AP Conferences.

BLOGGERS, INFLUENCERS & CONTENT CREATORS

Affordable Power™ welcomes industry bloggers, podcasters, newsletter publishers, social media influencers and digital content creators who regularly produce original content focused on energy, utilities, data centers, AI infrastructure, advanced manufacturing, public policy and related technologies.

Applicants should provide examples of recent content, audience reach and engagement metrics as part of the credential review process.

Media Partnerships & Influencer Collaborations

Affordable Power™ offers a limited number of media partnership and influencer collaboration opportunities. Qualified content creators, industry influencers, newsletter publishers, podcasters and digital media brands may be eligible to receive complimentary conference registration and other attendance benefits in exchange for agreed-upon promotional support before, during and/or after the event.

Partnership opportunities are evaluated based on audience relevance, reach, engagement, content quality and alignment with the Affordable Power™ mission.



Individuals interested in exploring media partnerships or influencer collaborations should **submit this form** or contact the Affordable Power™ Media Team for consideration at info@affordablepowerexpo.com.

RECORDING & PHOTOGRAPHY POLICY

To protect attendees, exhibitors, speakers and intellectual property, the following policies apply:



CONFERENCE SESSIONS

Audio recording, video recording, livestreaming and photography of conference presentations are prohibited unless expressly authorized by event management.



EXHIBITOR BOOTHS

Exhibitors may photograph and film activities within their own exhibit space.

Photography or recording of other exhibitors, attendees, presentations, products, displays or booth personnel requires prior consent from the individuals or organizations being recorded.



EXPO HALL & PUBLIC AREAS

Personal photography using mobile devices is permitted.

Professional photography, commercial filming, organized video production, interviews or promotional content creation requires prior approval from event management.



SPEAKER CONTENT

Presentation materials, slides and session content remain the intellectual property of the presenter and may not be reproduced, distributed or recorded without permission.

Media Inquiries

For media credential requests, interview opportunities, press releases or other media-related questions, please submit the following form OR contact the Affordable Power™ Media Relations Team.

Form: <https://forms.gle/6n7odfLUZskhjMWH9>

Email: Paula Szyper at pszyper@affordablepowerexpo.com